



**City of Scottsdale
Tourism Development Commission
Regular Meeting**

AMENDED MARKED AGENDA

8:00 a.m., Tuesday, January 15, 2013
Scottsdale Center for the Arts (SCA), Large Conference Room
7380 East 2nd Street (Use SW Entrance)
Scottsdale, Arizona 85251
***adjournment time corrected**

1. Call to Order/Roll Call 8:00AM

Michael Hoffmann, Chairman	Ren Hirose
Kathleen Glenn, Vice-Chairwoman	Robert McCreary
Tom Enders	David Scholefield
Ace Bailey	

2. Approval of Minutes

Commission discussion and possible action to approve the November 20, 2012 regular meeting minutes (Attachment No.1)

COMMISSIONER BAILEY MOVED TO APPROVE THE MINUTES OF THE NOVEMBER 20, 2012 MEETING. COMMISSIONER SCHOLEFIELD SECONDED. THE MOTION CARRIED BY A VOTE OF SEVEN (7) TO ZERO (0).

3. Staff Liaison Reports

Staff Contact: Steve Geiogamah, Tourism Development Coordinator

- a. Staff Bed-Tax Collection Report (Attachment No.2)
- b. Bed Tax Proforma (Attachment No.3)
- c. Smith Travel Report (Attachment No.4)
- d. Program Updates

4. City of Scottsdale Board and Commission Annual Ethics Training Session

Staff Contact: Assistant City Attorney Jack Shafer

5. Election of Officers

Staff Contact: Steve Geiogamah, Tourism Development Coordinator



PERSONS WITH A DISABILITY MAY REQUEST A REASONABLE ACCOMMODATION BY CONTACTING HOLLI SHANNON 480-312-7989 OR HSANNON@SCOTTSDALEAZ.GOV. REQUESTS SHOULD BE MADE 24 HOURS IN ADVANCE, OR AS EARLY AS POSSIBLE, TO ALLOW TIME TO ARRANGE THE ACCOMMODATION.

MOTION TO RE-ELECT COMMISSIONER HOFFMANN AS CHAIRMAN MADE BY COMMISSIONER SCHOLEFIELD; SECONDED BY COMMISSIONER BAILEY. APPROVED 6-0, CHAIRMAN HOFFMANN RECUSED HIMSELF.

MOTION TO RE-ELECT COMMISSIONER GLENN AS VICE-CHAIRWOMAN MADE BY COMMISSIONER ENDERS; SECONDED BY COMMISSIONER SCHOLEFIELD. APPROVED 6-0, VICE-CHAIRWOMAN GLENN RECUSED HERSELF.

6. Tourism Development Commission Annual Report

Commission discussion and possible action regarding TDC annual report (Attachment No.5)

Staff Contact: Steve Geiogamah

COMMISSIONER BAILEY MOVED TO APPROVE THE ANNUAL REPORT AS PRESENTED.

COMMISSIONER ENDERS SECONDED. THE MOTION CARRIED BY A VOTE OF SEVEN (7) TO ZERO (0).

7. Arizona Super Bowl Host Committee Sponsorship Funding-Super Bowl 2015

Commission discussion and possible action regarding the Arizona Super Bowl Host Committee sponsorship funding. (Attachment No. 6, 6a, 6b)

Presenter: Winnie Stolper, Executive Director Arizona Super Bowl Host Committee

Staff Contact: Steve Geiogamah

COMMISSIONER BAILEY RECOMMENDED CARRYING FORWARD THE RECOMMENDATION TO CITY COUNCIL THAT FUNDS BE ALLOCATED OVER THE NEXT THREE FISCAL YEARS AND THE CITY ENGAGE IN A CONTRACT WITH THE ARIZONA SUPER BOWL HOST COMMITTEE. SECONDED BY COMMISSIONER GLENN. THE MOTION CARRIED BY A VOTE OF SEVEN (7) TO ZERO (0).

8. Tourism Development and Marketing Strategic Plan

Presentation, and possible action regarding the Tourism Development and Marketing Strategic Plan. (Attachment No.7, 7a, 7b, 7c)

Presenter: Valeri LeBlanc, Places Consulting

Staff Contact: Steve Geiogamah

9. Identification of Future Agenda Items

The public body may not discuss, deliberate, or take legal action on any matter in the “Identification of Future Agenda Items” unless the specific matter is properly noticed for legal action.

10. Public Comment

Citizens may address the members of the Tourism Development Commission during “Public Comment.” This time is reserved for citizen comments regarding non-agendized items.

However, Arizona State law prohibits the Tourism Development Commission from discussing or taking action on an item that is not on the prepared agenda.

11. Adjournment *9:54AM

Next scheduled meeting is February 19, 2013



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